



# Taste 4 Success Skillnet – All Island Food & Drinks Skills Conference

**Taste 4 Success Skillnet – All Island Food & Drinks Skills Conference will take place on Wednesday, May 20 from 9.30am–5pm in Cromleach Lodge Country House Hotel & Ciúnas Spa Castlebaldwin, Co. Sligo.**

Today more than ever those in the food and drink industry in the North West Border regions of Ireland must remain competitive and responsive to ongoing change and business challenges.

The Taste 4 Success Skillnet has led the way in promoting and supporting a culture of continuous learning and development for owner/managers and employees working in the food and beverage sector.

The All Island Food & Drinks Skills Conference will provide up to date information on the most recent findings of the various food and drink sector reports and research taking place across the Island of Ireland.

In particular, presenters will focus on the trends and skills requirements to help meet current and

future challenges, as well as look at opportunities for growing and developing business nationally and internationally.

Key Guest Speakers include:

Hugo Arnold – Head of Quality Assurance, Good Food Ireland – Topic: Developing a menu – differentiating and attracting business

Peter Ward, Artisan Food Producer – Topic: Marketing an artisan product – opportunities for artisan producers

Eoin Magennis – InterTradeIreland, Policy Research Manager – Cross Border Trade and Business Co-operation – funding and services available to those wanted to grow their business and trade cross border

Margaret Jeffares – Managing Director, Good Food Ireland – Topic: Promoting product nationally and internationally

John Gorman, HR Manager, Green Isle/Northern Foods/Goodfellas Pizzas, and President of the Irish Institute of Training & Development – Topic: Cost Management and Lean Manufacturing through Behavioural Safety Initiatives

Cookery Demonstrations By:

Peter Ward, Country Choice Delicatessen, Nenagh, Co. Tipperary  
Moire Tighe, Cromleach Lodge, Castlebaldwin, Co. Sligo

Sharon Sweeney, Cannaboe Confectionery, Ballinamore, Co. Leitrim

Registration Fee: € 5.00 per person (includes two course luncheon). Access to

Cookery Demonstrations, Trainers Village, Artisan Producers

The Taste 4 Success Skillnet is Chaired by Stephen Hennessy of The Country Cooking Company, Carrick on Shannon, Co. Leitrim with other steering group member companies: Cannaboe Confectionery, Ballinamore, Co. Leitrim, The Oarsman Pub & Restaurant, Carrick on Shannon, Co. Leitrim, Gleasons Town House & Deli, Roscommon Town, Co. Roscommon, Carleton Cakes, Cootehill, Co. Cavan.

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